

WaterAid

FORMERLY / ANCIENNEMENT WaterCan  EauVive

winter 2016

waterdrops



Photo Credit: WaterAid/Anna Kan

Your WaterAid Canada Magazine



Andrea Helfer,
VP, Communications and Fundraising



Dear friends,

There is a global movement afoot — one that has the potential to relegate one of the world's most lethal public health emergencies to the history books. It is a movement fueled by collaboration, supported by indisputable evidence and driven by a singular vision of a world where everyone, everywhere has their fundamental right to safe water and basic sanitation met.

This is a movement working towards a deadline of 2030, and as a supporter of WaterAid you're an integral part of it!

In this edition of WaterDrops, you will read about exciting developments both at home and abroad that are generating undeniable momentum toward our shared vision.

Although numbers simply cannot capture the life-changing experience that stem from gaining access to clean water and sanitation for the first time, statistics are nonetheless an important gauge of progress. We announce the newest numbers published by the Joint Monitoring Programme (JMP) (a collaborative effort between the World Health Organization and UNICEF) that demonstrate the remarkable progress we've made together over the past 25 years. This is the kind of data that doesn't make my eyes glaze over in boredom, but rather gives me a shot of adrenaline....because "Everyone, everywhere 2030" feels closer than ever. I hope you also feel the momentum is growing.

Continuing on this theme of momentum, on page 4 you'll learn about the new Sustainable Development Goals to which all United Nations Member States have recently committed, and specifically "Goal 6" which seeks to achieve our vision of water and sanitation for all by 2030.

As you'll read, WaterAid and our allies in civil society, government and the private sector are ready to seize this historic opportunity to accelerate progress in the water and sanitation sector. Our brand new Global Strategy outlines our ambitious, yet achievable goals and will be our roadmap for the next 5 years: www.wateraidcanada.com/strategy.

Closer to home, we are celebrating the fact that together with your support, we have reached over 96,000 children, women and men with clean water and sanitation at schools, communities and health centres this past year. As we look back on our first year as WaterAid Canada we also eagerly look ahead to 2016, which promises to be full of new opportunities to make a difference in countries like Mali, Ghana and Madagascar. This will complement our existing commitments in East Africa, Nepal, Zambia and Nicaragua.

As we reflect on a successful 2015 we have one final achievement to celebrate, our new Chief Executive Officer, Nicole Hurtubise. On Page 3 you'll have the opportunity to learn a bit about the 17 years of experience Nicole brings to WaterAid Canada, and hear how she sees WaterAid increasingly becoming an agent of change through collaboration.

So, I raise my glass of clean water in toast to you all for making our first year as WaterAid Canada such a tremendous success. Cheers to your energy and unflagging support, and for your desire to make history with us! Let's make it happen for everyone, everywhere by 2030!

Happy New Year,

Andrea Helfer
VP, Communications and Fundraising

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Nicole Hurtubise, Chief Executive Officer

This September, WaterAid Canada's Board of Directors appointed Nicole Hurtubise as the organization's Chief Executive Officer. Nicole brings over 17 years of experience in international development to the organization, having worked and lived in Africa, Central Asia, Central America and Canada. She has managed and evaluated complex programs with a focus on poverty alleviation, capacity building, food security and gender inclusion.

More recently, Nicole joins WaterAid Canada from United Way Centraide Canada, where she was Vice President of Business Intelligence. Within this role she led the development and implementation of a business intelligence framework, leveraging data and research across departments to structure the organization's strategic directions.

WaterAid Canada's Board of Directors is excited to have Nicole lead the organization through this time of growth.

Read Nicole's full biography at www.wateraidcanada.com/Nicole-Hurtubise

We hope that you find this issue of WaterDrops to be an inspiring and informative read. Please enjoy it and then pass it on to family, friends and colleagues so that others can read about our work as well.

WaterCan/EauVive Corporation, operating as WaterAid in Canada, publishes WaterDrops twice yearly and welcomes letters and comments from its readers.

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WaterAid Canada is the Canadian member of WaterAid, the world's leading water and sanitation charity. WaterAid's vision is of a world where everyone has access to safe water and sanitation. We operate in 37 countries across Africa, Asia, Central America and the Pacific Region to transform lives through small-scale, community-driven water, sanitation and hygiene projects that meet the needs of the world's poorest communities. Since 1981, WaterAid has reached over 23 million people with safe water and, since 2004, 21 million people with sanitation.

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SUSTAINABLE DEVELOPMENT GOAL 6

WATER AND SANITATION FOR ALL

By Clarissa Brocklehurst, Water and Sanitation Specialist, WaterAid Canada Director Emeritus

When the 2030 Agenda for Sustainable Development was agreed on September 25th of this year, the new Sustainable Development Goals (SDGs) included a stand-alone goal for water and sanitation. The inclusion of Goal 6 - "Ensure availability and sustainable management of water and sanitation for all" - was an important recognition of the critical role that water and sanitation play in human development, and the fact that they are an essential weapon in the battle to eliminate poverty.

The Sustainable Development Goals represent a major departure from the former Millennium Development Goals (MDGs). Nowhere is this more apparent than for Goal 6. The targets within the goal cover not only drinking water and sanitation, but the entire water cycle. Countries are called on to improve water quality, reduce the amount of untreated wastewater, reduce water scarcity, implement integrated water resources

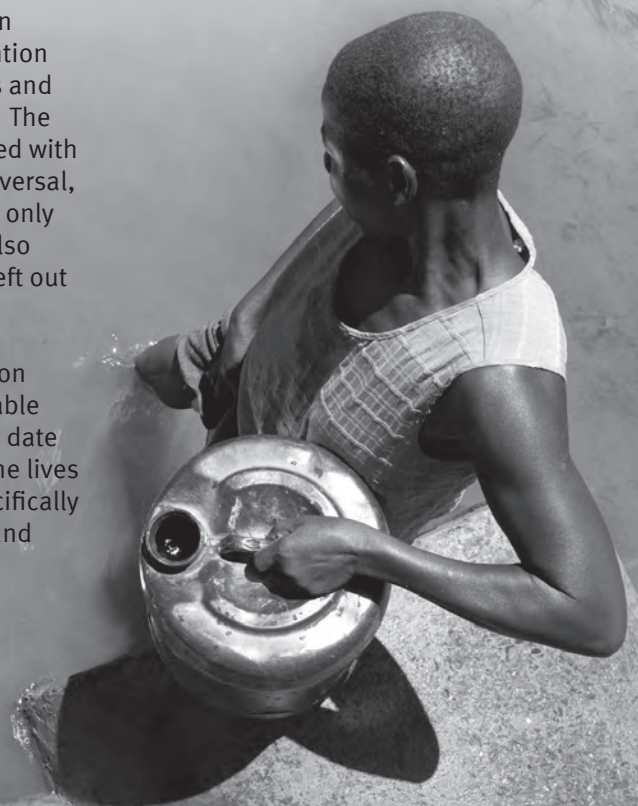
management and trans-boundary cooperation, and protect water related ecosystems.

Targets 6.1 and 6.2 are the two targets directly related to drinking water and sanitation: "By 2030, achieve universal and equitable access to safe and affordable drinking water for all" and "By 2030, achieve access to adequate and equitable sanitation and hygiene for all and end open defecation, paying special attention to the needs of women and girls and those in vulnerable situations". The words of those targets are packed with meaning and set a high bar: universal, equitable, safe, affordable. Not only is sanitation emphasized, but also hygiene - something that was left out of the MDGs.

Target 6.2 calls for the elimination of open defecation - an achievable target, even before the SDG end date of 2030, which could improve the lives of millions. Target 6.2 also specifically mentions the needs of women and

girls. This important reference should help overcome one of the shortfalls of Goal 6 - that it does not explicitly call for universal access in both homes and public places, such as schools, health care facilities and workplaces. However, the needs of girls and women cannot be met if girls cannot rely on having a safe and private toilet at school, if expectant mothers cannot be sure there will be ample water and a toilet at the clinic where they give birth, and if women do not have private toilets at work.

The MDGs required only the halving of the proportion of people without access, but the new targets call for universal and equitable access. This is important - although the water MDG target was met, vast inequalities remain at the end of the MDG period, with access to drinking water higher among urban dwellers than rural dwellers, higher among the rich than the poor, and much higher in some regions of the world than others. In sanitation, the inequalities are even starker, with the majority of the poor practising open defecation in many countries. Our new challenge, to close the gaps, and to leave no-one behind, is challenging, inspiring, and ultimately achievable.



The negotiation of a new set of global development goals in 2015 provides a unique opportunity to map a pathway to a better future for the planet and all its people. Goal 6 – Ensure availability and sustainable management of water and sanitation for all – is central to realizing this vision. See below how meeting individual targets in goal 6 will drive progress across the whole spectrum of social, environmental and economic SDGs.



6.1 SAFE DRINKING WATER



EVERY 15 SECONDS A CHILD DIES FROM A PREVENTABLE WATER BORNE DISEASE



200 MILLION HOURS = THE TIME WOMEN & GIRLS SPEND FETCHING WATER EVERY DAY



6.6 WATER-RELATED ECOSYSTEMS



GROUNDWATER PROVIDES DRINKING WATER TO AT LEAST 50% OF THE GLOBAL POPULATION



THE EFFECTS OF CLIMATE CHANGE & URBANIZATION WILL IMPACT THE WATER-CYCLE - INCLUDING VITAL GROUNDWATER RESERVES



6.2 SANITATION AND HYGIENE



MORE THAN 1 IN 3 PEOPLE HAVE NO ACCESS TO IMPROVED SANITATION. 1 IN 7 STILL PRACTICE OPEN DEFECACTION



SOME COUNTRIES LOSE AS MUCH AS 7% OF GDP BECAUSE OF INADEQUATE SANITATION



6.5 INTEGRATED WATER RESOURCES MANAGEMENT



2/3 OF THE WORLD'S POPULATION COULD FACE WATER STRESS BY 2025



ACCESS TO WATER POSES THE BIGGEST SOCIETAL AND ECONOMIC RISK OVER THE NEXT TEN YEARS



6.3 WATER QUALITY



OVER 80% OF WASTEWATER WORLDWIDE IS DUMPED — UNTREATED — INTO WATER SUPPLIES



2 MILLION TONS = AMOUNT OF HUMAN WASTE DISPOSED IN WATER COURSES EVERY DAY



6.4 WATER EFFICIENCY



70% = AMOUNT OF TOTAL WATER CONSUMPTION USED FOR AGRICULTURE



85% = INCREASE IN WATER DEMANDS CAUSED BY RISING ENERGY PRODUCTION BY 2025



Christina washes her three day old baby daughter, who was born by caesarian section, with warm water at Kiomboi Hospital, in Tanzania. Photo credit: WaterAid/ Anna Kari



WORKING

By Nicole Hurtubise
WaterAid Canada
Chief Executive Officer

**WORKING TOGETHER
INCREASES OUR IMPACT.
IN SPRING 2015, WATERAID
RELEASED ITS FIVE YEAR
GLOBAL STRATEGY ENTITLED
EVERYONE, EVERYWHERE 2030**

WWW.WATERAIDCANADA.COM/STRATEGY

Women at the Morogoro Regional Hospital in Tanzania fill buckets and bottles with clean safe water. Photo credit: WaterAid/ Eliza Deacon



This strategy is designed to build on a leadership role for WaterAid as we work collaboratively and in partnerships with others to drive transformational change in 37 countries where we operate. The values of WaterAid unite all members across cultures and countries. Respect, accountability, courage, collaboration, innovation and integrity – these are the values at the very heart of who we are, what we do, and how we do it.

Our focus on collaboration goes far beyond cooperation amongst members of the federation, and extends to state governments, private sector businesses and other charitable organizations. While collaboration has always been at the core of WaterAid, – especially when it comes to working with local partner organizations - we realize that to get to everyone everywhere by 2030, we must work together more deliberately and effectively.

With this renewed focus on partnership, we began discussions with a number of Canadian charities to form a consortium, ultimately joining forces with the SickKids' Centre for Global Child Health, Amref, Health Africa in Canada, and Christian Children's Fund of Canada. Together, we participated in the Canada-Africa Initiative to

Address Maternal, Newborn and Child Mortality. The funding received by the consortium is part of the Canadian Government's focus on maternal, new born and child health (MNCH). This project aims to improve delivery of essential health services for 1.8 million people living in eastern Africa. WaterAid brings its expertise and experience in water sanitation and hygiene services in health facilities to this program.

When completed in 2020, this program will have improved the quality and availability of health care services for pregnant woman, new mothers and their children, helping to further reduce child mortality that often arises from unsafe water, poor sanitation and unhygienic healthcare facilities.

WaterAid Canada is proud to be working with this team in a way that will improve the lives of some of the world's most at-risk mothers and babies.

To learn more about this partnership please visit www.wateraidcanada.com/partnering-for-change WaterAid's Global Strategy is available at www.wateraidcanada.com/strategy.

TOGETHER

INCREASES OUR IMPACT.

Registered Nurse Esther Mongi fills a bucket with water outside the Mlali Health Centre. A recent WaterAid project to build a water storage tank at the centre, now provides a supply of clean water, at the Mlali Health Centre in Tanzania. Photo credit: WaterAid/ Eliza Deacon





JULIUS AND THE GULPER

TOP RIGHT:

Julius Chisengo, stands next to one of the 'pajaj' vehicles that transports the gulper pump equipment, outside the plant in Temeke Municipality, Dar es Salaam City. Photo credit: WaterAid/Eliza Deacon.

ABOVE LEFT:

Julius prepares the pajaj for departure, Temeke Municipality, Dar es Salaam City. Photo credit: WaterAid/Eliza Deacon.

ABOVE RIGHT:

Julius and Cleophas, start to empty a pit latrine in Kigamboni Ward, Temeke Municipality, Dar es Salaam City. Photo credit: WaterAid/Eliza Deacon.

RIGHT:

Julius, and Cleophas empty the contents of a pit latrine at Kigamboni Ward, Temeke Municipality, Dar es Salaam City. Photo credit: WaterAid/Eliza Deacon.





In cities like Dar es Salaam in Tanzania, emptying latrine pits regularly is essential to maintain a clean environment. With the right technology and training, people like Julius Chisengo are keeping people healthy.

Emptying toilets might not seem like the most rewarding job, but Julius Chisengo, 48, is happy in his work. That's because he knows he is transforming lives every day in the city where he lives and works.

Julius and his colleague Cleophas Shinga, 49, use something called a Gulper carried on the back of a three-wheeled motorbike. The Gulper sucks the waste out of latrine pits, keeping the environment hygienic and stopping the spread of deadly diarrhoeal diseases.

Julius says, "I received a week's training from WaterAid when I started. We were trained on how to use the Gulper and we were taught safety as well. We use a long metal stick to lift the solid waste out of the pit first, before we use the Gulper. Some people don't like this work, they think it's dirty. It doesn't bother me."

"I believe our work is making a big difference because the people, they are not sick so much. Before, during the rainy season there was a lot of cholera. This is because the pits were full and during the rains the pits flooded. There were flies that carried the diseases. But since the Gulper, the cholera outbreaks have gone down."

Training people like Julius to do this work not only improves their community's health, it also provides them with the opportunity to earn a living.

"I am very happy. I would like to carry on with this work for a long time. My family is comfortable. My wife does not have to work, though she sometimes does some small business in the market, and my two boys, Christopher and Helly, who are five and three, can go to school." Julius laughs, "I will carry on until I am an old man."

CYCLISTS TRIUMPHANTLY CROSS CENTRAL AMERICA IN SUPPORT OF WATERAID CANADA



Bruce
Palmer



Debra
Buckler



Ernesto
Guerra



Jayne
Takahashi



Sheri
Amsterdam



Jon
Montgomery



Darla
Montgomery

This past November, WaterAid Canada's Central America Cycle Challenge headed to Costa Rica and Nicaragua for the first installment of the Bucket List Adventure series. These intrepid cyclists led by Olympic gold medalist and host of CTV's Amazing Race Canada, Jon Montgomery and his wife Darla, travelled nearly 500 km from San Jose, Costa Rica to Managua, Nicaragua all in support of clean water, sanitation and hygiene.

After 10 days of cycling through rain forests, past volcanoes, along croc-infested rivers, and through lively colonial towns, the team traveled to Nicaragua's Northern Autonomous Region where they visited communities where WaterAid works.

Participants had the opportunity to meet local partners, see our work in action and learn firsthand from local residents what safe water means to them.

A big thank you to our riders and their many sponsors who helped raise nearly \$45,000 in support of WaterAid.

merit travel
...for the experience

A special thank you to Merit Travel, one of Canada's premier travel brands and WaterAid's Bucket List Adventure travel partner. See all the amazing photos at www.wateraidcanada.com/bucket-list-photos



SUPPORTER SPOTLIGHT PETER BREGG

Over the past four decades, internationally renowned photographer Peter Bregg has travelled to more than 70 countries and captured some of the world's most compelling stories. His ability to tell a story through photography has won him numerous prestigious awards, including the Canadian Journalism Foundation's lifetime achievement award. He was the first photographer ever to win this award.

To say Peter has witnessed and documented every emotion the world has to offer, would not do justice to the breadth of his work.

Prime Minister Lester B. Pearson's funeral procession, the Iranian hostage crisis in 1973, the 9/11 terrorist attacks in New York City, and eight Olympic games are just a few of the truly exceptional moments Peter has captured over the past four decades as a professional photographer.

Despite his successful and impressive career, Peter remains incredibly humble and generous with his time and talent. Over the past decade Peter has helped WaterAid Canada show the impact of our work. He has travelled with WaterAid to Uganda in 2006 with Margaret Trudeau

and then returned to East Africa in 2009. He photographed countless special events, and he is often the last volunteer helping to clean up at the end of the night, generously offering to shuttle people and equipment, before heading home to process the evening's shots.

Peter's generosity goes beyond his work with WaterAid Canada. He recently travelled to Nepal in the aftermath of the devastating earthquake to help Canadian charities document their humanitarian work. He is also a photojournalism professor at Ryerson University, as well as a mentor to young professionals.

Peter is known as one of the world's all-time great photographers. From the back rooms of the United Nations to studios in Hollywood, from back alleys in Kigali, Rwanda, to the small WaterAid offices in Ottawa, Peter and his photos are recognized as the best the world has to offer.

On behalf of the WaterAid Canada Board of Directors, our staff, supporters, partner organizations, and most importantly those who rely on the water you have helped bring, thank you Peter, for all you do.



Photo: Peter Bregg



Photo: Peter Bregg

PLANNED GIVING

A GIFT FOR THE FUTURE

Planning for a gift to charity through your estate is a powerful philanthropic statement – a statement about what was important to you during your life and how you want to be remembered after you're gone. It's about continuing to help others – in most cases, those who you have never met.

By supporting WaterAid Canada through your estate – be it a gift in your Will or naming us as a beneficiary under a life insurance policy or an RRSP or RRIF, you can continue to care for the millions of people worldwide who are still in need of safe water, improved hygiene and sanitation.

If you are considering an estate gift to WaterAid Canada, we thank you most sincerely! Please be sure to consult with your legal and financial advisors – this type of planning must be tailored to your personal goals and financial circumstances. If you have questions, need more information or would like to advise us of your estate gift, please contact Andrea at ahelfer@wateraidcanada.com.

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