

# ANNUAL REPORT 2014-2015



FORMERLY / ANCIENNEMENT  WaterCan EauVive







# ***Everyone, Everywhere by 2030***

We want everyone, everywhere to have clean water, toilets and hygiene by 2030. These basic services underpin health, education and livelihoods, and are central to eradicating extreme poverty.



FORMERLY / ANCIENNEMENT  WaterCan  EauVive

Our vision is a world where everyone, everywhere has safe water, sanitation and hygiene.

OUR MISSION is to transform the lives of the poorest and most marginalized people by improving access to safe water, sanitation and hygiene.

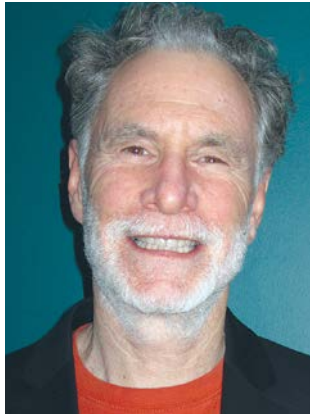
OUR VALUES define our culture and unite us across the many countries in which we work. They are at the very heart of WaterAid – who we are, what we do and how we do it.

- **Respect:** We treat everyone with dignity and respect and champion the rights and contribution of all to achieve a fairer world.
- **Accountability:** We are accountable to those whose lives we hope to see transformed, to those we work with and to those who support us.
- **Courage:** We are bold and inspiring in our actions and words, and uncompromising in our determination to pursue our mission.
- **Collaboration:** We work with others to maximise our impact, respecting diversity and difference in the pursuit of common goals.
- **Innovation:** We are creative and agile, always learning, and prepared to take risks to accelerate change.
- **Integrity:** We act with honesty and conviction and our actions are consistent with openness, equality and human rights.





# Message from our Chair



This past year has been rewarding on so many fronts! As part of our new membership in the international federation, we formally changed our name to WaterAid Canada, successfully executing a carefully planned rebrand. WaterAid Canada staff ensured the hard work and reputation of WaterCan would be fully leveraged to create a stronger organization as we joined the international WaterAid federation. I am very proud of how the organization did not miss a beat during this transition through the past year.

Joining the federation has helped WaterAid Canada expand its geographic reach, deepen its expertise, broaden its network and continue working to end the global water and sanitation crisis once and for all. Over the past year, we have been working closely with our colleagues around the world. These partnerships continue to strengthen WaterAid Canada's ability to deliver impact while building our internal capacity.

The board of directors was very proud of the recognition WaterAid received this year both globally and here at home. In 2014-15 WaterAid was recognized by Philanthropedia as being the world's leading water and sanitation charity. Closer to home, WaterAid Canada was recognized by both the *Financial Post*, and Queen's University, for excellence in administration, reporting and transparency.

This was all in support of our greater mission, which is to transform lives by improving access to safe water, hygiene and sanitation in the world's most marginalized communities. We know these basic services unlock better health, education and livelihoods, and are central to eradicating extreme poverty. This past year, WaterAid's impact continued to grow. Together we reached 2 million people with clean water, 3.1 million with improved sanitation and an estimated 8.2 million with life-saving hygiene promotion.

Of course, numbers alone do not reveal the lives transformed. Through stories and pictures sent from our partners overseas we have witnessed the transformative effect that clean water continues to have on young girls and boys and families in some of the world's poorest communities.

We will continue to bring these stories of strength, resilience and positive change back to Canadians. Building support among Canadians from coast-to-coast remains a key priority for WaterAid Canada. To reach WaterAid's ambitious goal of everyone, everywhere by 2030, WaterAid Canada must maintain the trust and support of donors and supporters alike.

In everything we do within the international WaterAid family, WaterAid members aim to be a leader among charities, achieving change through direct service delivery, through advocacy and through leading water and sanitation research. We champion transparency and accountability, which our supporters have come to expect from all charities. Most importantly, we spend our limited resources efficiently and effectively to achieve the greatest impact in countries where we work.

For the first time in our lives, we can see the end of the water and sanitation crisis. The Joint Monitoring Programme, led by the World Health Organization and UNICEF, continues to report falling numbers of those living without access to safe water and basic sanitation. However, much more needs to be done!

Now more than ever is the time to invest in clean water and sanitation services. Together we can help every individual in the world exercise their human right to clean and safe drinking water. Together we are creating a movement that will bring an end to extreme poverty. Together we must reach everyone, everywhere by 2030.

John Connolly  
Board Chair, WaterAid Canada

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This report represents just a few of the highlights of the work our supporters made possible in 2014-2015. We hope you are inspired by the transformation of lives and the progress the communities have made.

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# WaterAid International

WaterAid International was formed in 2010, and in 2013 the WaterAid marks were handed over and a Membership and License Agreement was signed to allow WaterAid Canada to operate as a member of WaterAid International.

WaterAid International is our global governance structure. It is governed by a Board of Trustees made up of the Chairs of the WaterAid member countries plus an additional Trustee from WaterAid in the UK. WaterAid International, which is supported by a small secretariat, sets global standards and coordinates the activities of WaterAid member countries, including WaterAid Canada, in developing and delivering our Global Strategies.

In 2014-15, the WaterAid federation had six member countries: the United Kingdom, America, Australia, Canada, Sweden and Japan, which are all independently constituted organizations with their own Boards and Chief Executive Officers. Last year, WaterAid UK invested directly in other member countries and in WaterAid International to support the growth of the federation and the shared delivery of our Global Strategy. WaterAid UK made grants to support fundraising, programmes, policy and organizational development of WaterAid America, WaterAid Australia and WaterAid Canada.

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## WaterAid Canada's Board of Directors

John Connolly, Chair  
*Government of Canada, Ret.*

Jack Baker  
*Agrodev, Ret.*

Raffaela Caruso  
*Consultant, Collega Inc.*

K. Bruce Dean, P.Eng.  
*Principal, Director of Water Resources, Calgary Office, Golder Associates Ltd.*

Duncan Ellison  
*Partner Cheffell Associates, Volunteer*

Dr. Elizabeth MacSween  
*Dentist*

David McInnes  
*President & CEO, Canadian Agri-Food Policy Institute*

Karen Meades  
*CA. President, Ottawa Health Services Network Inc.*

Gillian Taylor  
*Social Worker, Ret.*

Mark Redwood  
*Program Leader, Climate Change and Water, IDRC*

Lynn Campbell, LL.B, LL.M  
*Professor, Department of Law and Legal Studies, Carleton University*

Annette Nicholson  
*International Development Research Centre, Ret.*

Vic Kariappa  
*Managing Director, Royal Bank of Canada Government, Crown Corporations, Insurance and Financial Markets*

### Senior Management Team

Peter Allen  
*CEO*

Andrea Helfer  
*Vice President Communications and Fundraising*

Alan McRae  
*Director of Finance*

Kyla Smith  
*Director of International Programs (Acting)*



## Accountability and Accreditation

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### Accountability and Accreditation

WaterAid Canada places accountability at the forefront of our work, upholding the highest standards of practice through our policies, which are benchmarked to best practices and include Gender Equality, Anti-Corruption, Accountability, Performance Assessment, Non-discrimination and Non-harassment amongst others.

We hold full accreditation with WaterAid International and comply with their global policies and practices, undergoing regular compliance reporting and audits by WaterAid International as well as our independent external auditors, PWC. Our organizational code of conduct and ethical guidelines include a strong commitment to the protection of men, women and children in their local communities.

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### Understanding and Managing Risk

Our strategic planning process incorporates SWOT analysis and risk mapping. As part of our WaterAid International accreditation, all programs are risk-mapped through a standard process prior to approval. The CEO and management identify appropriate risk mitigation strategies for operational risks, and the Board provides oversight. The Finance and Audit Committee of the Board assesses financial risks as part of the annual planning and budgeting process, and reviews quarterly financial reporting and analysis.

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### Governance

Our governance framework is deeply aligned with our strategic vision and we value and promote open communication between our board members and all staff. Clear goals and good governance form the foundation of effectiveness. Our leadership works tirelessly to constantly improve an organizational climate of highest possible levels of clarity, standards, accountability and responsibility. Organization-wide reviews are performed annually, while compensation and individual performance evaluation is benchmarked against best practices. We cannot accept anything but the very best in our stewardship of funds and in the governance of our organization.









**650 MILLION**  
PEOPLE DON'T HAVE  
ACCESS TO SAFE CLEAN  
DRINKING WATER



**2.3 BILLION**  
PEOPLE DON'T HAVE  
ACCESS TO ADEQUATE  
SANITATION



**1,400 CHILDREN**  
UNDER THE AGE OF 5  
DIE EACH DAY FROM  
DIARRHOEA CAUSED  
BY UNSAFE WATER  
AND POOR SANITATION

IN 2014-15  
WATERAID REACHED:  
**2 MILLION** PEOPLE  
WITH SAFE WATER.



SINCE 1981  
WE HAVE REACHED OVER  
**23 MILLION** PEOPLE  
WITH SAFE WATER.

72% RURAL 23% URBAN 5% SMALL TOWN

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IN 2014-15  
WATERAID REACHED:  
**3.1 MILLION** PEOPLE  
WITH SANITATION.



SINCE 2004  
WE HAVE REACHED OVER  
**21 MILLION** PEOPLE  
WITH IMPROVED  
SANITATION.\*

80% RURAL 14% URBAN 6% SMALL TOWN

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IN 2014-15  
WATERAID REACHED:  
**8.2 MILLION** PEOPLE  
WITH HYGIENE  
PROMOTION.



SINCE 2014  
WE HAVE REACHED OVER  
**12 MILLION** PEOPLE  
WITH HYGIENE  
PROMOTION.\*

51% RURAL 49% URBAN

\* We did sanitation and hygiene work before these dates but this is when we started formally recording numbers.



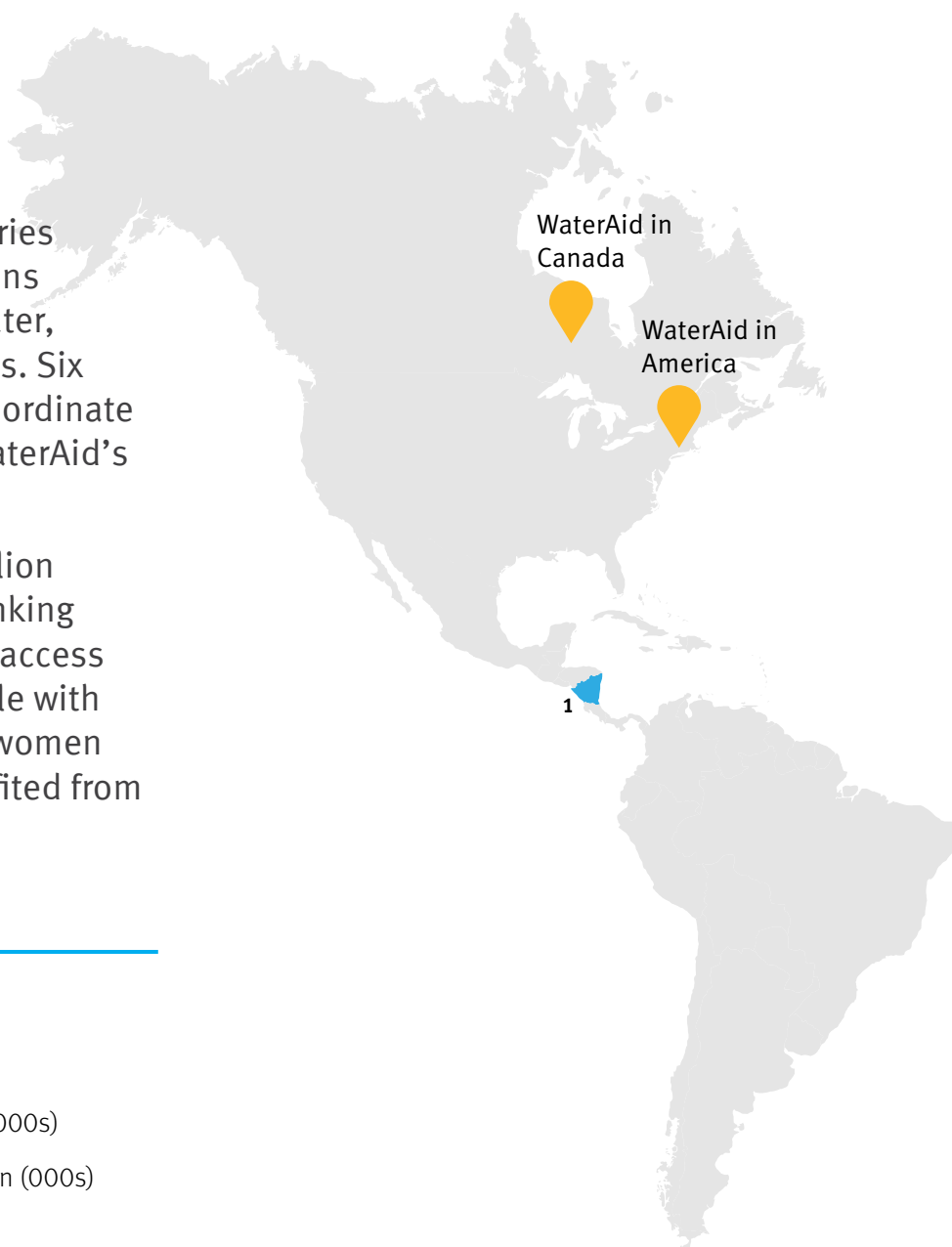


WaterAid works in partnership with local organizations to help the poorest and most marginalized communities to set up practical and sustainable water, sanitation and hygiene projects that meet their real needs. We work with local partners to help communities access safe water and sanitation. And we use our experience and research to influence decision-makers to do more to provide these vital services.

## Where we Work

WaterAid operates in 37 countries worldwide, transforming millions of lives every year with safe water, sanitation and hygiene projects. Six WaterAid member countries coordinate and fund operations across WaterAid's country programs.

This past year we helped 2 million people gain access to safe drinking water, 3.1 million people gain access to toilets and 8.2 million people with hygiene promotion. Children, women and men in 31 countries benefited from WaterAid's efforts.



Member Countries



People reached with safe water (000s)



People reached with basic sanitation (000s)



People reached with hygiene promotion (000s)



### Central America

1. Nicaragua 2/3/13

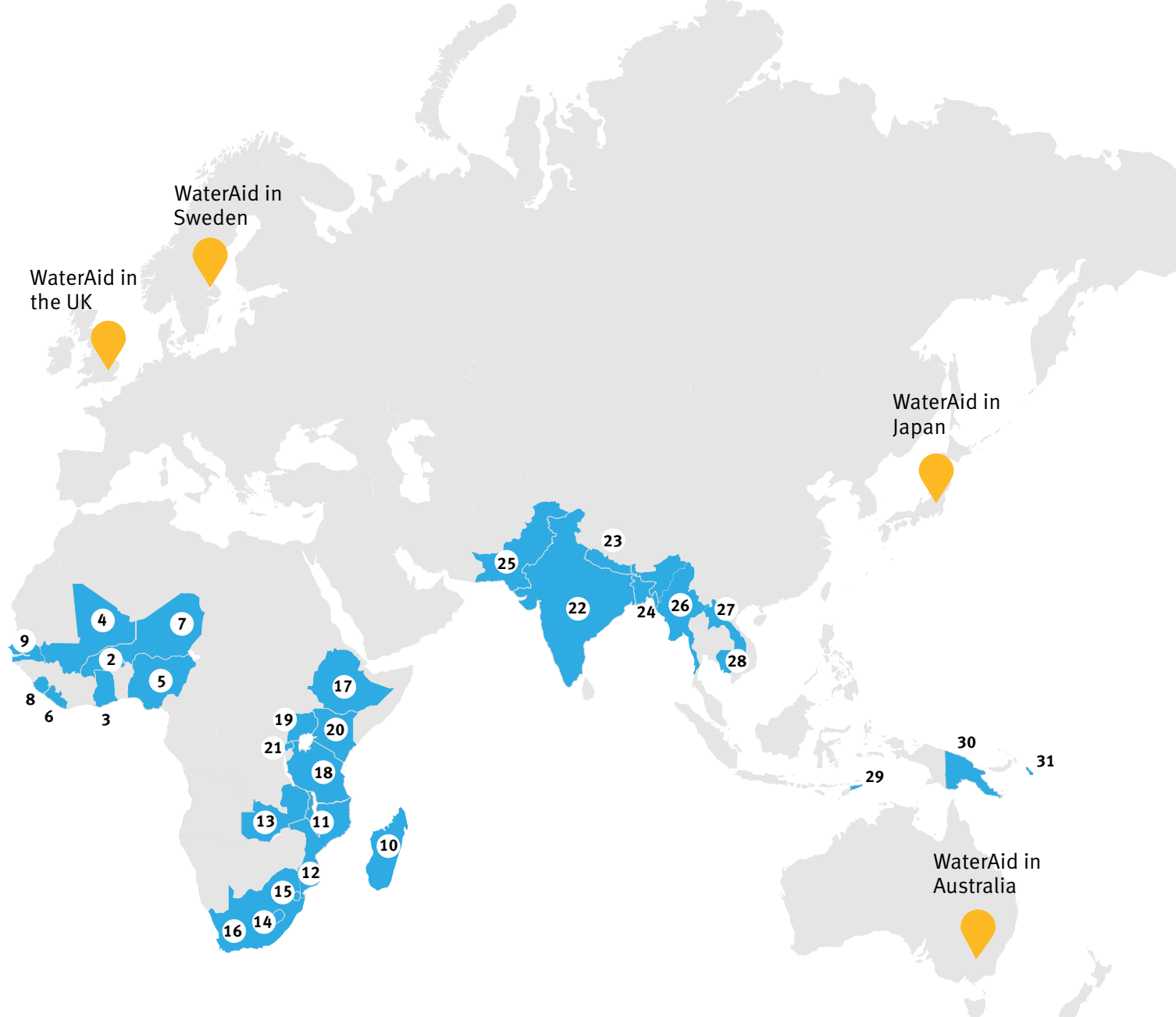
### West Africa

2. Burkina Faso 20/99/369
3. Ghana 71/50/57
4. Mali 35/53/44
5. Nigeria 38/129/32
6. Liberia 14/11/16
7. Niger 13/8/4
8. Sierra Leone 32/15/19
9. Senegal\* -/-/-

### Southern Africa

10. Madagascar 103/78/3,109
11. Malawi 49/128/77
12. Mozambique 62/38/94
13. Zambia 61/62/34
14. Lesotho -/-/1
15. Swaziland 1/3/9
16. South Africa\* -/-/-





#### East Africa

- 17. Ethiopia 113/123/94
- 18. Tanzania 28/248/59
- 19. Uganda 23/40/52
- 20. Kenya 10/10/10
- 21. Rwanda 4/8/78

#### South Asia

- 22. India 682/892/2,477
- 23. Nepal 44/109/138
- 24. Bangladesh 451/777/1,066
- 25. Pakistan 176/275/386

#### Asia

- 26. Myanmar\* -/-/-
- 27. Laos\* -/-/-
- 28. Cambodia\* -/-/-
- 29. Timor Leste 4/3
- 30. Papua New Guinea 5/16
- 31. Solomon Island\* -/-/-

\*WaterAid has expanded from operating in 31 countries to 37 in 2014-15. Some impact figures are not yet available.





# How did we do our work this past year?

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## Working in Partnership

We work with local partners to create locally-owned and long lasting water and sanitation solutions. We invest in our local partner organisations to enable them to deliver their project work effectively and efficiently. We typically provide financial support, training and technical advice as well as help with planning, budgeting and institutional development.

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## Using Locally-Appropriate Technologies

We use a wide variety of technologies that are low-cost, appropriate to the local area, and that can be easily maintained by the communities who use them. Water technologies used in our programming this past year included boreholes, hand-dug wells, hand pumps, protected spring developments, water storage reservoirs and rainwater harvesting tanks. Our sanitation technology focused primarily on ventilated improved pit latrines.

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## Influencing Sustainable Change

To make change happen we influence those people with the power to act. We bring our supporters and local communities together to encourage decision-makers to make the necessary investment in water and sanitation. WaterAid encourages community leaders to participate in every phase of project implementation—from planning and construction to management and maintenance. In order to promote sustainability of each project, water and sanitation management committees are established and trained in operation and maintenance of the new water and sanitation facilities.

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## Being Recognized for Excellence

Accountability and transparency is imperative to WaterAid Canada and an area in which we aim to be a leader amongst Canadian charities. We continue to work in new and innovative ways to communicate our impact to Canadians, following strict ethical guidelines. In 2014-15, WaterAid Canada was recognized by the Financial Post as a *2014 Charity of the Year*, and a finalist in the Queen's University School of Business Centre for Governance's 2014 *Voluntary Sector Reporting Awards*. In early 2015, WaterAid International was also ranked by GuideStar's Philanthropedia as the number one international non-profit working in the water and sanitation sector.



## Delivering Services: WaterAid Canada's International Program

WaterAid Canada's programming activities this year have focused on improving the health and wellbeing of some of the world's most marginalized communities. We have focused our work on schools, communities and health facilities in the following countries: Ethiopia, Uganda, Tanzania and Kenya.

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### Clean Water for Schools

**Objective: To address the appalling water and sanitation conditions in East African primary schools in an effort to create healthy and safe learning environments where students will thrive.**

Now in its third year, WaterAid Canada's largest ongoing program is the **East Africa** School Water, Sanitation and Hygiene program jointly funded by WaterAid Canada and the Canadian government through the Department of Foreign Affairs, Trade and Development (DFATD). This five-year program (2012 – 2017) aims to assist 183 schools and over 128,000 students and teachers throughout Uganda, Kenya and Ethiopia.

At the completion of this third year of the program, WaterAid Canada will have reached 114 schools and over 76,000 students.



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## Clean Water for Communities

**Objective: To combat global poverty by working with poor urban and rural communities to find water and sanitation solutions that work best for them.**

During the past year, WaterAid Canada completed water points in eight communities in the Kalu and Wolliso Districts of **Ethiopia** and worked with the communities to promote sanitation and safe hygiene behaviour. This community program, made possible by the generous support of AVEDA Canada, helped 4,700 children, women and men gain access to safe drinking water and sanitation facilities as well as practice improved hygiene behaviours. This program was linked to our Clean Water for Schools program in these same communities to promote an integrated approach and greater impact across the region.

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## Clean Water for Health Clinics

**Objective: To improve the water and sanitation conditions in rural health centres to reduce water – and sanitation – related health risks posed to patients, health workers and caregivers.**

Over this past year, this program completed work in two health facilities in the Mvomero District of **Tanzania**, where even the most basic water and sanitation services were lacking. These facilities serve a catchment area of 13,664 community members, and provide services to 80 outpatients per day. The program focuses on: improving and constructing toilet facilities; improving hygiene behaviours of staff and patients; and providing access to safe water, laundry facilities and safe medical waste disposal. This program is made possible by the generous support of foundations and individual donors.

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## Looking ahead to the coming year

This next year will be an exciting year for WaterAid Canada as we move to expand our programming in health facilities and continue to show the important links between access to water, sanitation and hygiene (WASH) and improved health outcomes. Our school-based programming will move into its fourth year in Ethiopia, Kenya and Uganda. New programs will also be developed under a district-wide approach that supports schools, health facilities and communities – in coordination with local, regional and national governments – as a continuation of our integrated approach.

In all of our work, we remain committed to working with local partners to find practical, sustainable and locally-appropriate solutions to reach the poorest communities.



## Inspiring Action: Raising Awareness and Funds

### AVEDA Walk for Water 2014

The Collega for AVEDA network in Canada once again marked their commitment to clean water for everyone, everywhere by taking to the streets in 14 cities across the country on Earth Day (April 22nd). Over 2,500 individuals walked to raise awareness about the global water and sanitation crisis, helping to raise over \$451,000 for WaterAid's work across the world.

### WaterAid Gala

On November 9th 2014, we hosted our inaugural gala at the National Gallery of Canada in Ottawa. The event attracted supporters from throughout the region for an evening in celebration of WaterAid's transition from WaterCan to WaterAid Canada.

Special guest Margaret Trudeau spoke of her recent trip to Mali. She highlighted the devastating impact the lack of access to safe water and toilets has on people's lives, and the overwhelming difference these simple services can make.

The evening was a huge success. It attracted nearly 100 supporters and raised \$34,000 for WaterAid's vision of a world where everyone, everywhere has access to safe water, basic sanitation and hygiene by 2030.

### Launching WaterAid Canada

In the fall of 2014, WaterAid Canada launched its most ambitious national marketing campaign to date, advertising in transit vehicles in Vancouver, Calgary, Toronto and Ottawa. This strategic investment helped raise WaterAid Canada's visibility across the country and was possible with the support of a very generous contribution from Canadian travel specialists, Merit Travel.

### World Water Day 2015

On World Water Day 2015, WaterAid International kicked off *Healthy Start*, our four-year campaign to improve the health and nutrition of newborns and children through safe water, sanitation and hygiene. Together with Unilever, Oxfam and Next Drop, WaterAid International published the *Water for Women Report* to spark action to liberate women and girls from the time wasted collecting dirty water.





## Supporters' Spotlight: Calgary Riverside Run

This year we wish to recognize and give special thanks to a tremendously dedicated and inspiring WaterAid Canada supporter who has worked tirelessly in pursuit of our shared vision of a world where everyone, everywhere has access to safe water, toilets and hygiene.



Kristian Leach has been a long-time WaterAid supporter and incredibly dedicated to positively changing the world. In 2011, Kristian founded the *Riverside Run in support of WaterAid Canada*, a 5km and 10km run and walk alongside Calgary's beautiful Bow River. Over the past 3 years Kristian has expanded this run, and brought together over 250 runners, raising an astounding \$40,000 for clean water in schools across Kenya. The Riverside Run has been so successful that in 2014 Olympic runner Kip Kangogo joined the event as a celebrity ambassador.

We are immensely grateful for your unwavering commitment to our vision and the hard work that you put into making each Riverside Run a success. Please know that your legacy of lives saved and transformed through clean water and sanitation will endure.

# Auditor's Report

June 9, 2015

## Report of the Independent Auditor's on the Summary Financial Statements

To the Board of Directors of Watercan/Eau Vive Corporation, operating as WaterAid Canada

The accompanying summary financial statements of Watercan/Eau Vive Corporation, operating as WaterAid Canada, which comprise the summary statement of financial position as at March 31, 2015 and the summary statement of operations and changes in net assets for the year then ended, are derived from the audited financial statements of WaterAid Canada for the year ended March 31, 2015. We expressed a qualified audit opinion on those financial statements in our report dated June 9, 2015 (see below).

The summary financial statements do not contain all the disclosures required by Canadian accounting standards for not-for-profit organizations. Reading the summary financial statements, therefore, is not a substitute for reading the audited financial statements of WaterAid Canada.

### Management's responsibility for the summary financial statements

Management is responsible for the preparation of a summary of the audited financial statements without a statement of cash flows or note disclosures.

### Auditor's responsibility

Our responsibility is to express an opinion on the summary financial statements based on our procedures, which were conducted in accordance with Canadian Auditing Standard (CAS) 810, "Engagements to Report on Summary Financial Statements".

### Opinion

In our opinion, the summary financial statements derived from the audited financial statements of WaterAid Canada for the year ended March 31, 2015 are a fair summary of

those audited financial statements without a statement of cash flows or note disclosures. However, our opinion on the audited financial statements for the year ended March 31, 2015 was qualified with respect to the completeness of donor contributions revenue.

Our qualified audit opinion is described in our report on the audited financial statements dated June 9, 2015. In common with many not-for-profit organizations, WaterAid Canada derives revenue from donor contributions, the completeness of which is not susceptible to satisfactory audit verification. Accordingly, verification of these revenues was limited to the amounts recorded in the records of WaterAid Canada. Therefore, we were not able to determine whether any adjustments might be necessary to donor contributions, net revenue for the year and cash flows from operations for the year ended March 31, 2015, current assets as at March 31, 2015 and net assets as at March 31, 2015. Our qualified audit opinion states that, except for the possible effects of the matter described, the audited financial statements present fairly, in all material respects, the financial position of WaterAid Canada as at March 31, 2015 and the results of its operations and its cash flows for the year then ended, in accordance with Canadian accounting standards for not-for-profit organizations.

### Other matter

The financial statements of WaterAid Canada for the year ended March 31, 2014 were audited by another auditor who expressed a qualified opinion on those statements on June 10, 2014.

*PricewaterhouseCoopers LLP*

Chartered Professional Accountants, Licensed Public Accountants



# Summary Financial Statements

## SUMMARY STATEMENT OF OPERATIONS (For the year ended March 31, 2015)

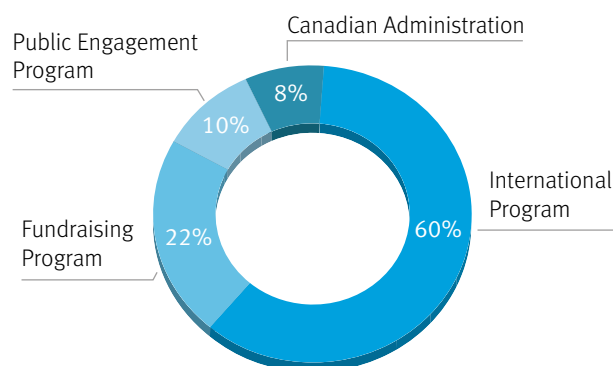
REVENUE	2015	2014
DFATD	\$1,019,626	\$996,637
Donor contributions	1,599,642	1,429,183
WaterAid UK	320,000	500,000
Other income	27,128	994
	<b>2,966,396</b>	<b>2,926,814</b>

### EXPENSES

International program	1,721,468	1,691,910
Public engagement program	276,937	227,536
Fundraising program	622,392	318,934
Canadian administration	233,502	166,290
	<b>2,854,299</b>	<b>2,404,670</b>

NET REVENUE FOR THE YEAR	112,097	522,144
NET ASSETS (LIABILITIES) – BEGINNING OF YEAR	383,199	(138,945)
NET ASSETS – END OF YEAR	<b>\$495,296</b>	<b>\$383,199</b>

## How were donations spent in 2014/2015? (As percentage of total expenditures)



## SUMMARY STATEMENT OF FINANCIAL POSITION (As at March 31, 2015)

ASSETS	2015	2014
<b>Current assets</b>		
Cash	\$1,140,514	\$1,080,092
Investments	116,123	2,535
Accounts receivable	46,189	73,166
Prepaid expenses	-	2,490
Advances to projects	114,392	229,584
	<b>1,417,218</b>	<b>1,387,867</b>
<b>Capital assets</b>	7,261	6,078
	<b>\$1,424,479</b>	<b>\$1,393,945</b>

### LIABILITIES AND NET ASSETS

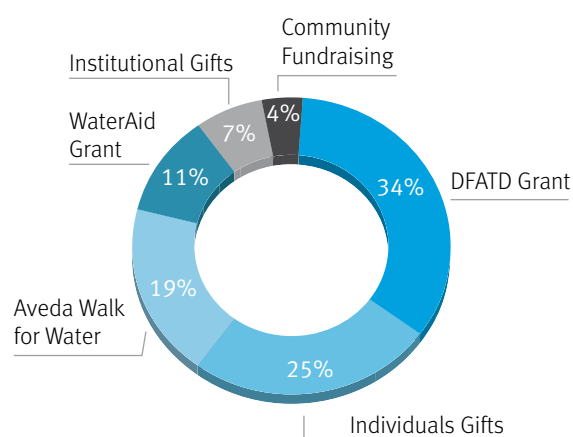
#### Current liabilities

Accounts payable and accrued liabilities	\$124,455	\$159,574
Deferred contributions	804,728	851,172
	<b>929,183</b>	<b>1,010,746</b>

#### Net assets

Unrestricted	236,137	125,223
Invested in capital assets	7,261	6,078
Internally restricted – Reserve	<b>251,898</b>	<b>251,898</b>
	<b>495,296</b>	<b>383,199</b>
	<b>\$1,424,479</b>	<b>\$1,393,945</b>

## Who made our work possible in 2014/2015?





# Thank You!

The generosity of our donors, supporters and volunteers is behind everything we do. Thank you to all who have championed our vision of a world where everyone, everywhere has safe water and sanitation.

While it is not possible to list all who have contributed, we would like to give special recognition to the following who provided support to WaterAid Canada between April 1, 2014 to March 31, 2015.

WaterAid Canada appreciates the continued support of the Department of Foreign Affairs, Trade and Development.

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## Corporations

Collega International - Aveda Canada  
Affinity Credit Union, Warman Branch  
Au Premier Coiffure & Spa  
Aveda Academy Salon - Edmonton  
Aveda Experience Centre - Eaton Centre  
Aveda Experience Centre - Ottawa  
Barry's Construction and Insulation Ltd.  
Bergeron Clifford Law Firm  
Boulevard Hair Salon & Spa  
Brio Salon  
Brookdale Building Group  
Chel Salon Spa  
Civello - Oakville  
Civello - Queen  
Civello - Rosedale  
Civello - Uptown  
Coco Mazzi Salon Spa  
Cupanion (Green Menu Inc.)  
Daniel Christopher  
Diva Chinook  
Diva Salon & Spa  
Diva Southcentre  
Diva West Mount Royal  
Dr. Elizabeth MacSween  
Easton's Group of Hotels  
Elements

Eliane's Hair & Spa  
Elite Salon & Spa  
Europa Salon & Spa  
Fin Salon  
GRMC Vision Centre  
Hair Mantra Ltd  
Hanif Charania Medicine Professional Corporation  
Heiress Salon  
Home Flooring  
InTechNDE  
Katz Meow Inc.  
LT Realities  
Mane Street Hair Styling  
Mantra Salon Spa  
Merit Travel  
Montreal Lifestyle Salon Spa  
New Image Salon Day Spa  
Ohairas The Salon  
O'Haira's The Salon  
Perimeters - Regina  
Poppy Hair and Beauty Ltd.  
Prive Hair Gallery  
Pura Vida  
Pure-An Organic Salon  
Rapunzel's Salon & Spa  
Red Bloom - Downtown  
Red Bloom Bridgeland

Red Bloom West 85Th  
ReThink Events Ltd  
Robinson Consultants  
Salon Fresz  
Salon Mercedes  
Salon Pop  
Sara Lindsay Makeup Studio  
Sentry Investments Corp.  
Silver Shears  
Society The Salon  
Spa At The Cove  
Stanley Black & Decker Canada Corp.  
Storm Hair Group  
Storm Hair Group - Fonthill  
Storm Hair Group - St Catharines  
Studio One Tofino  
Swizzlesticks Enterprises Ltd  
Team TELUS Cares  
The Gedebo Project Corp.  
The Toronto-Dominion Bank  
Tonic Robson  
Tonic South Granville  
Total E'Clips  
Tree World Plant Care Products Inc.  
Trinity Salon & Spa  
VIA Rail  
Vivid Hair & Esthetics  
Work for All Ltd.



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## Foundations

Canadian Online Giving Foundation  
Childhood for Children Foundation  
Encana Cares Foundation  
F.K. Morrow Foundation  
Fitzhenry Family Foundation  
Celtic Cross Foundation  
The Donner Canadian Foundation

Howick Foundation  
The Laura L. Tiberti Charitable Foundation  
The Reesa Greenberg Foundation  
Victoria Foundation - Annette Marie Hart Fund  
Victoria Foundation - Anne's Social Justice Fund  
Mennonite Foundation of Canada

N.A. Taylor Foundation  
The Canadian Medical Foundation  
William Pearson Family Fund  
The Stephen A. Furbacher Charitable Trust  
Wayne Wadley Family Fund

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## Community Fundraisers

Mike Dean and Kyle Allesia  
City of Brandon  
Craven Saskatchewan Municipal Utilities  
Frontenac Secondary School  
Harambee! Ottawa  
Manitoba Water and Wastewater Association  
Saskatchewan Water and Wastewater Association  
Serpentine Heights Elementary

The Manitoba Government Employees  
The Riverside Club  
The Riverside Run - Kristian Leach  
United Way Centraide Ottawa  
WaterAid@ Wilfrid Laurier University  
WaterAid@McGill University  
WaterAid@Queens University  
WaterAid@UTSC

Westmount School  
Work Safe BC - Helping Hands  
YMCA-YWCA  
Grace Mennonite Women  
St. Andrew's United Church

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## Estates

The Estate of Leo H. Coneybeare  
The Estate of Phoebe Thorvaldson

The Estate of Donald Evans McGregor  
The Estate of Judith Patricia Durance

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## Top Fundraisers for Aveda Earth Month 2014

Barry Kruisselbrink  
Jennifer Hageahmad  
Morgan Roy  
Darlene Paguandas

Said Hageahmad  
Rasha Taleb  
Jeffrey Robins  
Raymond Taleb

Arlene Spouse  
Rami Hussein

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Scope of report: WaterCan/ EauVive operates as WaterAid in Canada. WaterAid Canada is part of the WaterAid federation governed by WaterAid International. For the purposes of this report, the suffix Canada is sometimes added to distinguish the Canadian organization from other WaterAid member countries.

Cover photo: WaterAid/ Ernest Randriarimalala

WaterAid a registered Canadian charity  
Charity registration #119288934 RR0001  
Company number: 11928 8934 RP0001

**WaterAid Canada**  
321 Chapel Street  
Ottawa, Ontario  
K1N 7Z2, Canada

Tel: 613 230 5182 • 1 800 370 5658 • Fax: 613 230 0712  
info@wateraidcanada.com • [www.wateraidcanada.com](http://www.wateraidcanada.com)  
[www.facebook.com/wateraidcanada](https://www.facebook.com/wateraidcanada)

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WaterAid is an international non-governmental organization focused exclusively on improving poor people's access to safe water, hygiene and sanitation. We work in Africa, Asia, Central America and the Pacific Region, and campaign globally with our partners to realize our vision of a world where everyone, everywhere has access to these basic human rights. Learn more at [www.wateraidcanada.com](http://www.wateraidcanada.com).

