



2012-2013  
**annual report**





# LEADERSHIP

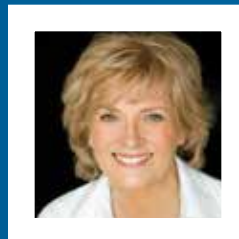
## WATERCAN BOARD OF DIRECTORS

- Jack Baker, Chair
- Raffaella Caruso
- Ron Cheek, MSc., P.Eng
- John Connolly
- K. Bruce Dean, P.Eng
- Duncan Ellison
- Dr. Elizabeth MacSween
- David McInnes
- Karen Meades, CA
- Rudy Putns
- Mark Redwood
- Gillian Taylor
- Andrew Wilson

## WATERCAN STAFF

- George Yap  
Executive Director
- Christina Benotto  
Administration and Public Engagement Coordinator
- Andrea Helfer  
Communications and Public Engagement Manager
- Simon Mead  
Director of International Programs
- Laura Merrifield  
Finance Assistant
- Leslie Moreland  
Program Manager
- Kyla Smith  
Program Officer
- Laura Wilson  
Finance and Administration Officer

## WATERCAN AMBASSADORS



Margaret Trudeau  
Honorary President



Ben Mulroney  
National Ambassador

**Message from Chair 3**

**Our Vision is Clean Water for All 4**

**International Programs 5**

**Public Engagement & Fundraising 13**

**Finances 16**

**WaterCan Thanks 19**

Andrea Helfer, Editor  
Design by MILKSHAKE.CA  
Printed by PSI Print Solutions  
Cover Photo by Andrea Helfer

WaterCan  
321 Chapel Street  
Ottawa, Ontario  
K1N 7Z2  
Canada

Tel: 613 230 5182  
1 800 370 5658  
Fax: 613 230 0712

[info@watercan.com](mailto:info@watercan.com)  
[www.watercan.com](http://www.watercan.com)  
[www.facebook.com/watercan](https://www.facebook.com/watercan)

WaterCan is a registered  
Canadian charity

Charity registration  
#119288934 RR0001



# A MESSAGE FROM THE BOARD CHAIR



Jack Baker  
Chair

This year WaterCan celebrated 25 years of progress toward our vision of Clean Water for All. We celebrated with campaigns, events and award ceremonies focused on giving thanks to everyone whose support has gotten us to this place. As we marked this important milestone we saw our total revenue grow to a record high of nearly \$2.5 million – a 16% increase over the previous year. Our financial performance however, was not satisfactory as our net income was negative. We will work hard to correct this next year.

In October 2012 we launched our \$6.9 million East Africa School WASH Program. This ambitious five-year initiative jointly funded by CIDA and WaterCan (75%/25%) will directly benefit 128,600 students and teachers at 183 primary schools throughout Ethiopia, Kenya and Uganda. Following the successful pilot of our new Clean Water for Health program in Ethiopia, it was expanded this year to reach communities in Uganda and Tanzania, as well. The program, which supports improved water, sanitation and hygiene in health clinics, has been shown to be of great benefit to both patients and staff. We will be seeking funding for a much larger program.

We held intense discussions over the year with WaterAid International on joining the WaterAid federation and, at year end, we arrived at an agreement in principle. We look forward to signing a formal agreement early in the next fiscal year.

In October 2012 WaterCan hosted its inaugural Kilimanjaro Climb for Life adventure, led by the anchor of CTV's ETALK Ben Mulroney. With 22 climbers scaling the 19,341 foot mountain on WaterCan's behalf, the campaign raised over \$270,000 – enough to provide more than 10,000 people with access to clean drinking water and basic sanitation.

The 2012 Aveda Earth Month Campaign to benefit WaterCan was an immense success, for the sixth year in a row. This year's month-long campaign, which culminated in the Aveda Walk for Water hosted in 19 cities on Earth Day (April 22nd), raised an unprecedented \$529,000. The network's investment in WaterCan's clean water and sanitation programming now exceeds 1.8 million dollars. We thank you for believing in the power of our work.

Margaret Trudeau, WaterCan's Honourary President continues to donate time to promote the WaterCan cause and to provide incisive advice on our profile and external operating environment. We are most grateful. We welcome Ben Mulroney as our National Ambassador and thank him for helping make our first Kilimanjaro Climb so successful.

This is my final year as Chair of WaterCan. I thank the Board and the staff for their support over the past three years and their dedication to WaterCan's cause. It has been a privilege to work with our competent and dedicated staff, our wonderful group of volunteers and interns, our supporters, donors and our partners in Africa. I am delighted that we are on the cusp of markedly expanding the scope and impact of our work through our proposed relationship with WaterAid.

I look forward to seeing WaterCan's vital clean water and sanitation programs reach more people in more places over the year to come.

A handwritten signature in black ink that reads "Jack Baker".

Jack Baker  
Interim Executive Director

# OUR VISION IS CLEAN WATER AND SANITATION FOR ALL

## Our Mission

To support and strengthen the capacities of African partner organizations and communities to develop sustainable solutions that address local drinking water, sanitation and hygiene education needs.

## What We Value

- ◆ **SUSTAINABILITY**  
We support projects with long-term impact in mind.
- ◆ **LOCAL OWNERSHIP**  
We give a hand-up, not a hand-out.
- ◆ **PARTNERSHIP**  
We build supportive and equitable relationships.
- ◆ **DIGNITY**  
We base our work on the notion of justice and common humanity.
- ◆ **INTEGRITY**  
We are exceptional stewards of every donation.

## What We Do

WaterCan focuses its efforts on securing clean water, basic sanitation and hygiene education for communities, schools and health clinics in four East African countries: Ethiopia, Kenya, Tanzania and Uganda. Partnership and local ownership lie at the heart of WaterCan's approach to international development.

Working in collaboration with 13 African partner organizations, WaterCan supports small-scale community-driven projects that:

- ◆ Are long-term development initiatives
- ◆ Use low-cost, locally appropriate technologies
- ◆ Integrate water supply, sanitation and hygiene education activities
- ◆ Emphasize community ownership of planning and management
- ◆ Benefit and involve women



# Greetings From Ethiopia! Selamta Ke Ethiopia!

# ETHIOPIA PROGRAM

**“In previous seasons we suffered a lot. The young ones and elder ones suffered death. You heard our problems and shared your thoughts. The new well has delivered us from illness.”**

Mr. Fereja, Chairman of Water and Sanitation Committee, Dobi Village



Located in the Horn of Africa, Ethiopia is a prominent and strategically located nation that has become a major player in African affairs. With the second largest population on the continent, Ethiopia boasts unparalleled ethnic and linguistic diversity.

Ethiopia has made significant strides in its social and economic development since the world's attention focused on its terrible plight during the 1984-85 famine. Despite strong commitment to its national poverty reduction plan the country still contends with shockingly low water and sanitation coverage rates. Only 38% of the population has access to clean water, and a mere 19% have access to basic sanitation facilities. WaterCan has been working to bring clean water, basic sanitation and hygiene promotion to Ethiopian communities since 1988.

## Program Highlights

- ◆ The new CIDA-funded SWASH program was launched in Ethiopia, which will see 58 schools benefit from improved water, sanitation and hygiene education over the next five years. In year one (ending September 2013) the program will have reached over 11,000 students and over 500 teachers in 11 schools.
- ◆ The three-year East Africa WASH program was completed in October 2012. In Ethiopia this program provided improved access to water, sanitation and hygiene education to over 20,600 people in schools and communities over the three year period.
- ◆ Partners in Ethiopia have been particularly successful in implementing Community-led Total Sanitation, an approach to sanitation promotion that has led many community members to build their own household latrines.
- ◆ WaterCan's Clean Water for Health pilot project was successfully completed. As a result Kechehe clinic in Addis Ababa now has improved water, sanitation, drainage and medical waste incineration facilities for the 13 staff and approximately 90 outpatients per day in a catchment serving 750,000 people.

## WaterCan's Local Partner Organizations

- ◆ Cheshire Foundation Action for Inclusion
- ◆ Water Action
- ◆ Oromo Self-Reliance Organization (OSRA)
- ◆ Rural Community Water Development Organization

BASIC FACTS & FIGURES	ETHIOPIA	CANADA
Population (million)	<b>83</b>	<b>34</b>
Water supply coverage (%)	<b>38</b>	<b>100</b>
Sanitation coverage* (%)	<b>19</b>	<b>100</b>
Child mortality (under age 5)	<b>104</b>	<b>6</b>
Maternal mortality per 100,000 live births	<b>470</b>	<b>12</b>
Average life expectancy	<b>54</b>	<b>81</b>
Reported cases of cholera in 2009	<b>31,509</b>	<b>2</b>
Physicians (per 10,000 people)	<b>0.2</b>	<b>19.1</b>

Sources: World Health Organization, World Health Statistics 2011 \*including shared facilities



Kentero Primary School student collecting water at the local waterhole.

## Watercan Is Where The Need Is Greatest

Worknesh, a mother of six whose children attend Kentero Village Primary School, stands next to a murky shallow pond amidst fields of red earth that stretch almost as far as the eye can see. “Yes, this is the water that we drink – that our children drink,” she says, her voice rising to a crescendo. The intensity in her eyes mirrors the urgency in her voice. It’s clear that for her children, her neighbors, and for the entire village this is not merely a matter of inconvenience, this is a matter of life and death.

Recognizing the situation in Kentero Village as dire and impressed by the community’s eagerness to participate fully in finding sustainable solutions, WaterCan committed to assisting both the local school and broader community in gaining access to clean drinking water and improved sanitation facilities. The Kentero Primary School project, to benefit 550 local boys and girls, began in July 2012 and features a protected shallow well with a raised hand pump and tap-stand for easy handwashing. Separate latrine facilities for boys and girls are also under construction. The water and sanitation project to serve the broader community is scheduled to begin in mid-2013.

Greetings From Uganda! Abe Uganda Babatumidde!

# UGANDA PROGRAM

**“My Study Tour to Uganda confirmed all of my expectations of WaterCan. To me the underlying strength of all the projects I visited was that they had been tailored to scale for the needs, materials and skills of the people that were going to use them, as well as maintain them.”**

Carol, WaterCan Volunteer and 2012 Study Tour participant



## WaterCan’s Local Partner Organizations

- ◆ Community Integrated Development Initiatives (CIDI)
- ◆ Voluntary Action for Development (VAD)
- ◆ Kyakulumbye Development Foundation (KDF)
- ◆ Joint Effort to Save the Environment (JESE)

BASIC FACTS & FIGURES	UGANDA	CANADA
Population (million)	<b>33</b>	<b>34</b>
Water supply coverage (%)	<b>67</b>	<b>100</b>
Sanitation coverage* (%)	<b>74</b>	<b>100</b>
Child mortality (under age 5)	<b>128</b>	<b>6</b>
Maternal mortality per 100,000 live births	<b>430</b>	<b>12</b>
Average life expectancy	<b>52</b>	<b>81</b>
Reported cases of cholera in 2009	<b>1,095</b>	<b>2</b>
Physicians (per 10,000 people)	<b>1.2</b>	<b>19.1</b>

Sources: World Health Organization, World Health Statistics 2011 \*including shared facilities

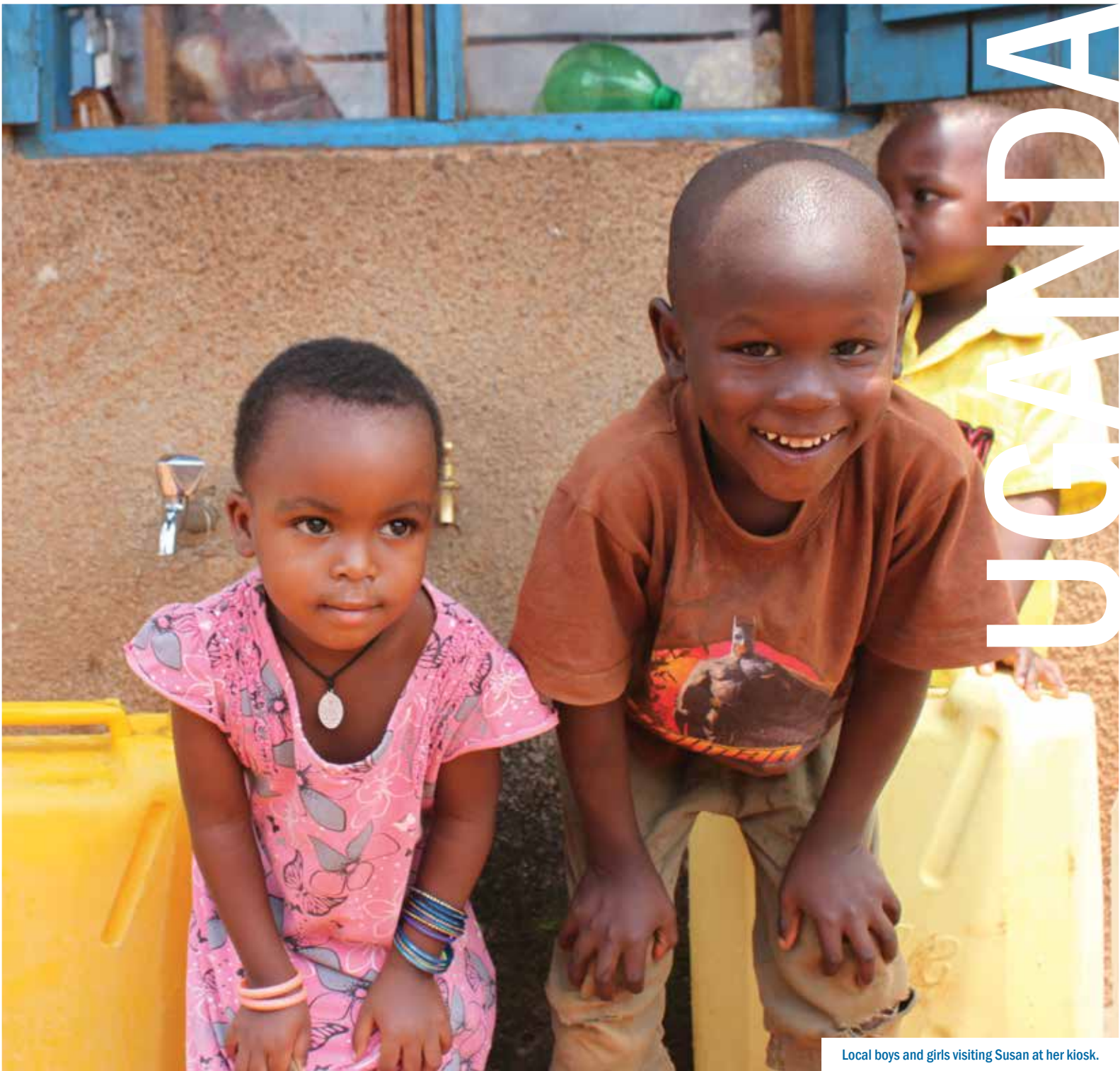
Nicknamed the “Pearl of Africa”, Uganda is a small yet highly fertile east African country that holds much promise. Following several decades of brutal internal conflict, since the late 1980s, most Ugandans have enjoyed peace and stability. Widespread poverty, however, remains a major challenge. A significant proportion of Uganda’s population earns less than US \$2 per day, making life a daily struggle.

The general lack or inadequacy of basic health and social services such as water and sanitation—particularly in rural areas where most people live—has unfortunately contributed to death rates among Ugandan children that are more than 21 times greater than in Canada. In 1991, WaterCan started working with local NGOs to help bring clean water and sanitation to poor communities.

## Program Highlights

- ◆ The new CIDA-funded SWASH program was launched in Uganda, which will result in 60 schools gaining access to improved water, sanitation and hygiene education over a five-year period. In year one (ending September 2013) it will have reached over 6,900 students and over 250 teachers in 13 schools.
- ◆ Local partners are working to enhance sanitation system designs to cater to the needs of young children and girls in schools, including construction of bathing stalls to help keep girls in school during menstruation.
- ◆ The three-year East Africa WASH program was completed in October 2012. In Uganda this program provided improved access to water, sanitation and hygiene education to over 11,000 people in schools and communities over the three year period. Under this program, projects supported in urban areas enhanced people’s ability to earn income through innovative use of water kiosks, such as using the space inside the kiosk to sell goods to the local community members.
- ◆ Building on our success in Ethiopia, WaterCan rolled-out its Clean Water for Health pilot program to Uganda, supporting the development of safe water facilities, sanitation, hygiene education and safe waste management practices at two peri-urban health facilities serving over 350 outpatients every day.





Local boys and girls visiting Susan at her kiosk.

## Clean Water is the Start of so Much More

A cacophony of birds chirping, early morning traffic honks and cows lowing greet Susan as she arrives at the Kasubi Parish water kiosk for her early morning shift. It's 6am and already there are local residents waiting to fill their brightly colored jerry cans with the clean, fresh water that flows from the kiosk taps. Susan is employed as the caretaker of this WaterCan-funded kiosk, part of a larger program completed in 2012 that reached 3,500 people throughout the urban settlements of Kampala, Uganda's capital city.

"I'm a rarity among my friends," she admits. Having a steady job and income, as well as the opportunity to learn basic bookkeeping and accounting skills, has provided Susan with self-sufficiency and a sense of personal empowerment. Although this water kiosk may meet a very basic need, there's nothing basic about the ripple effect of opportunities that it has given way to. This water kiosk has become a wellspring of hope, health and development in one of Kampala's most impoverished communities.

Greetings from Tanzania! Salamu za wenzetu kutoka inchi za Tanzania!

# TANZANIA PROGRAM

**“The support from WaterCan and KINNAPA will improve the availability of clean water at our health clinic. This, in turn, will help to attract more medical staff to Dosidosi Village.”**

Mr. Mohamed, Dosidosi resident



## WaterCan’s Local Partner Organizations

- ◆ KINNAPA
- ◆ Maji na Maendeleo Dodoma
- ◆ Environmental Conservation, Water Supply and AIDS Control Organization (EWACO)

BASIC FACTS & FIGURES	TANZANIA	CANADA
Population (million)	<b>44</b>	<b>34</b>
Water supply coverage (%)	<b>54</b>	<b>100</b>
Sanitation coverage* (%)	<b>47</b>	<b>100</b>
Child mortality (under age 5)	<b>108</b>	<b>6</b>
Maternal mortality per 100,000 live births	<b>790</b>	<b>12</b>
Average life expectancy	<b>55</b>	<b>81</b>
Reported cases of cholera in 2009	<b>7,700</b>	<b>2</b>
Physicians (per 10,000 people)	<b>0.1</b>	<b>19.1</b>

Sources: World Health Organization, World Health Statistics 2011 \*including shared facilities

While Tanzania is one of Africa’s most politically and socially stable countries and has made significant strides in its social and economic development since 2000, it continues to contend with high levels of poverty. Tanzania ranks very low on the UN’s Human Development Index, presently 152nd of 186 countries. More than a third of its population does not have access to clean drinking water and even more don’t have a safe and private place to relieve themselves.

With sustained commitment to its national poverty reduction plan and assistance from development organizations such as WaterCan, Tanzania’s prospects of realizing its potential are bright. WaterCan has worked to provide Tanzanian communities with clean water and basic sanitation since 2003.

## Program Highlights

- ◆ WaterCan rolled-out its Clean Water for Health program in Tanzania. Ongoing work in two rural health facilities, serving 50 outpatients per day, will provide water supply, sanitation facilities, medical waste management and hygiene education. Neither of these facilities had a water supply prior to the beginning of this project. Providing water supply and adequate sanitation facilities will not only help improve health conditions at the facilities but will also help attract medical professionals and patients to these rural facilities.
- ◆ The Clean Water for Schools program is nearing completion in Tanzania. By summer, 2013 a total of 5,218 students and teachers at 7 schools will have received improved access to clean drinking water, basic sanitation facilities and hygiene education.



Mlali Primary School's Health Club Members.

## Taps and Toilets Keep Kids in School

In Tanzania – a country considered to be amongst the poorest in the world and where the Gross National Income per capita hovers around US \$550 – keeping kids in schools has become a high priority. Unfortunately, while more children than ever before are filling Tanzanian classrooms, the general lack or inadequacy of clean water and sanitation facilities at schools is working against the progress made. Illness, humiliation, and water-collection duties drive absenteeism up and drive performance down.

While this was once the case at Mlali Primary School, things are looking quite different now. Last year, WaterCan

and our partner organization EWACO, completed construction of a 50,000 liter rainwater harvesting tank, 18 private toilet stalls with handwashing facilities. Having taken the innovative step of connecting the rainwater harvesting tank also to the local community's gravity-fed water scheme, we can all rest assured that students will have clean water access all year-round, even during scorching dry-seasons. With their clean water and sanitation needs met, the 1,100 boys and girls at Mlali Primary can now focus their energies on what really matters: learning and playing.

Greetings from Kenya! Salamu za wenzetu kutoka inchi za Kenya!

# KENYA PROGRAM

**“Pupils now have a clean and decent toilet facility to use while at school. This means that they no longer have to hold it in or hide to relieve themselves during school hours.”**

Mrs. Gitamu, Muguga Green Primary School, Kenya



## WaterCan’s Local Partner Organizations

- ◆ Kenya Water for Health Organization (KWAHO)
- ◆ Sustainable Aid in Africa International (SANA)

BASIC FACTS & FIGURES	KENYA	CANADA
Population (million)	40	34
Water supply coverage (%)	59	100
Sanitation coverage* (%)	56	100
Child mortality (under age 5)	84	6
Maternal mortality per 100,000 live births	530	12
Average life expectancy	60	81
Reported cases of cholera in 2009	11,425	2
Physicians (per 10,000 people)	1.4	19.1

Sources: World Health Organization, World Health Statistics 2011 \*including shared facilities

Straddling the equator, Kenya is often viewed as an African bastion of peace and prosperity. Extreme poverty does, however, remain a real challenge for millions of Kenyans, as indicated by the country’s low rank on the UN Human Development Index. More than a quarter of the population lives on US \$1.25 a day, and well over half earn less than US \$2 a day.

Despite a fairly diversified economy and democratic governance, basic social services such as health care, water supply and sanitation remain sparse, particularly in rural areas and in urban slums. Only 59% of the population has access to clean water sources and merely 56% have access to basic sanitation facilities. WaterCan has been working to bring clean water, basic sanitation and hygiene education to Kenyan communities since 1988.

## Program Highlights

- ◆ The new CIDA-funded SWASH program was launched in Kenya, which will result in 65 schools gaining access to improved water, sanitation and hygiene education over a five-year period. In year one (ending September 2013) it will have reached over 7,400 students and over 190 teachers in 10 schools.
- ◆ Strategic partnerships are being investigated to connect schools with the local private sector for provision of waste receptacles, specifically to address the pressing needs of pubescent girls attending school.
- ◆ The East Africa WASH program was completed in October 2012. In Kenya this program provided improved access to water, sanitation and hygiene education to over 21,000 people in schools and communities over the three year period.
- ◆ Exceptionally active participation of women on the water and sanitation committees in Kenya have helped to ensure better accountability of funds and that the need and perspectives of all users are taken into consideration.



## The Wise Women Focus on Solutions

Kibera, one of Africa's largest urban slums, lies a stone's throw from Kenya's capital city of Nairobi. Life in Kibera is tough. With most residents living in ramshackle housing and surviving on less than US \$1 a day, downtown Nairobi's twinkling city lights serve as a constant reminder of a better life just out of reach. With poor water and sanitation infrastructure; rising crime rates; non-existent health care; unimaginable poverty; insecurity; and, unemployment plaguing residents, it would be easy to lose hope. Instead, members of the Wise Ladies Group (a locally registered community-based organization) choose to focus on the bright spots.

Over the past three years they have worked closely with the staff at WaterCan and our partnership organization, KWAHO, to find sustainable water and sanitation solutions for their community. The effort has resulted in what they dub a "four-in-one", which includes toilets, bathing, clean water and washing facilities all under one roof. Already there have been noticeable improvements in living standards – health and hygiene are improving, and the jobs created by this new facility are providing a valuable source of livelihood for community residents.

# PUBLIC ENGAGEMENT AND FUNDRAISING HIGHLIGHTS

WaterCan's public engagement and fundraising efforts over the past year have aimed to educate, inspire and provide opportunities for meaningful action in the fight against the global water and sanitation crisis. We're pleased to share with you the following highlights.

## WATERCAN 2012 AWARD RECIPIENTS HONORED

The Michael Lubbock Award (named after WaterCan's founder, image right) recognizing outstanding contributions to the field of clean water and sanitation in developing countries was presented to Jon Lane, former Executive Director of the UN's Water Supply and Sanitation Collaborative Council. WaterCan's five past Executive Directors (1987 – 2011) were simultaneously honored with the WaterCan Award in recognition of their outstanding contributions to the growth and development of WaterCan.



## WASH FORUM STIMULATES DEBATE

WaterCan's Water and Sanitation Forum, sponsored by Golder Associates, explored how access to water and sanitation can enhance progress in priority areas of Canada's foreign aid strategy. CBC's Lucy van Oldenbarneveld moderated a panel comprising internationally-renowned policymakers and practitioners who are leading efforts to combat global poverty through water and sanitation investments.

We thank our panelists for sharing their valuable insights: Clarissa Brocklehurst, former Chief of Water, Sanitation and Hygiene at UNICEF; Jim Chauvin, Director of Policy at the Canadian Public Health Association; Jon Lane, former Executive Director of the UN's Water Supply and Sanitation Collaborative Council; and, Antonio Rodriquez from the World Bank's Water and Sanitation Program.



# AVEDA EARTH MONTH 2012 INSPIRES

Throughout the 2012 Aveda Earth Month Campaign, the Colleaga for Aveda network once again set a shining example of what it means for a company to live its mission. By engaging employees, owners, clients, friends and family in WaterCan's work, they demonstrated their commitment to environmental leadership and responsibility, not just in the world of beauty, but around the world. This year's month-long campaign, which culminated in the Aveda Walk for Water hosted in 19 cities on Earth Day (April 22nd), raised an unprecedented \$529,000. The network's investment in WaterCan's clean water and sanitation programming now exceeds 1.8 million dollars. Visit [www.iwalkforwater.ca](http://www.iwalkforwater.ca)



## H2O'CANADA DINNER

WaterCan celebrated its 25th anniversary on Canada's birthday with the H2O'Canada Dinner hosted on July 1st in Ottawa. Over 180 guests and Local Champions were treated to a 6-course gourmet meal featuring the best Canada has to offer, stunning views from the 29th floor revolving Marriot "Summit", and fireworks from an unparalleled vantage point. Thank you to our generous corporate sponsors, Robinson Consultants and Equity Financial Trust, as well as to our Local Champions, Wallis Giunta (mezzo soprano), Marriot Hotel Ottawa and our wonderful guests and volunteers. The event raised nearly \$40,000 in support of WaterCan's international projects.

## KILIMANJARO CLIMB TEAM TRIUMPHANT

In October 2012, WaterCan hosted its inaugural Kilimanjaro Climb for Life adventure, led by the anchor of CTV's ETALK Ben Mulroney. With 22 climbers scaling the 19,341 foot mountain on WaterCan's behalf, the campaign raised over \$270,000. The campaign also generated a great deal of media buzz, which heightened public awareness of our cause. Prior to the 6-day trek, participants visited WaterCan-funded projects in rural Tanzania to gain greater insights into the global water and sanitation crisis. A WaterBrothers mini-documentary featuring the Kilimanjaro Climb for Life and WaterCan project sites will premier on TVO this September. Visit [www.watercan.com/kilimanjaro](http://www.watercan.com/kilimanjaro)



# STUDENTS RAISED THE BAR

This year our network of youth supporters at schools nationwide really raised the bar. Collectively they raised over \$90,000 in support of the annual School by School and Chapter Challenge projects in eastern Africa. We wish to extend our sincere thanks to all students who actively engaged in our work this year. Every bake sale, penny-drive, Walk for Water and poster contest you host helps to make a world of difference.



## GIFTS OF WATER CAMPAIGN

Thank you to everyone who participated in the Gifts of Water campaign during the 2012 Christmas season. With donations matched dollar-for-dollar by Alberta-based CERF incorporated (up to \$30,000), we easily met and exceeded our campaign goal. More than \$70,000 was raised to support improved water and sanitation facilities at two rural Ugandan health clinics. We wish to also acknowledge the generous support of PSI Print Solutions and Initiate Marketing. Visit [www.gisftofwater.ca](http://www.gisftofwater.ca)

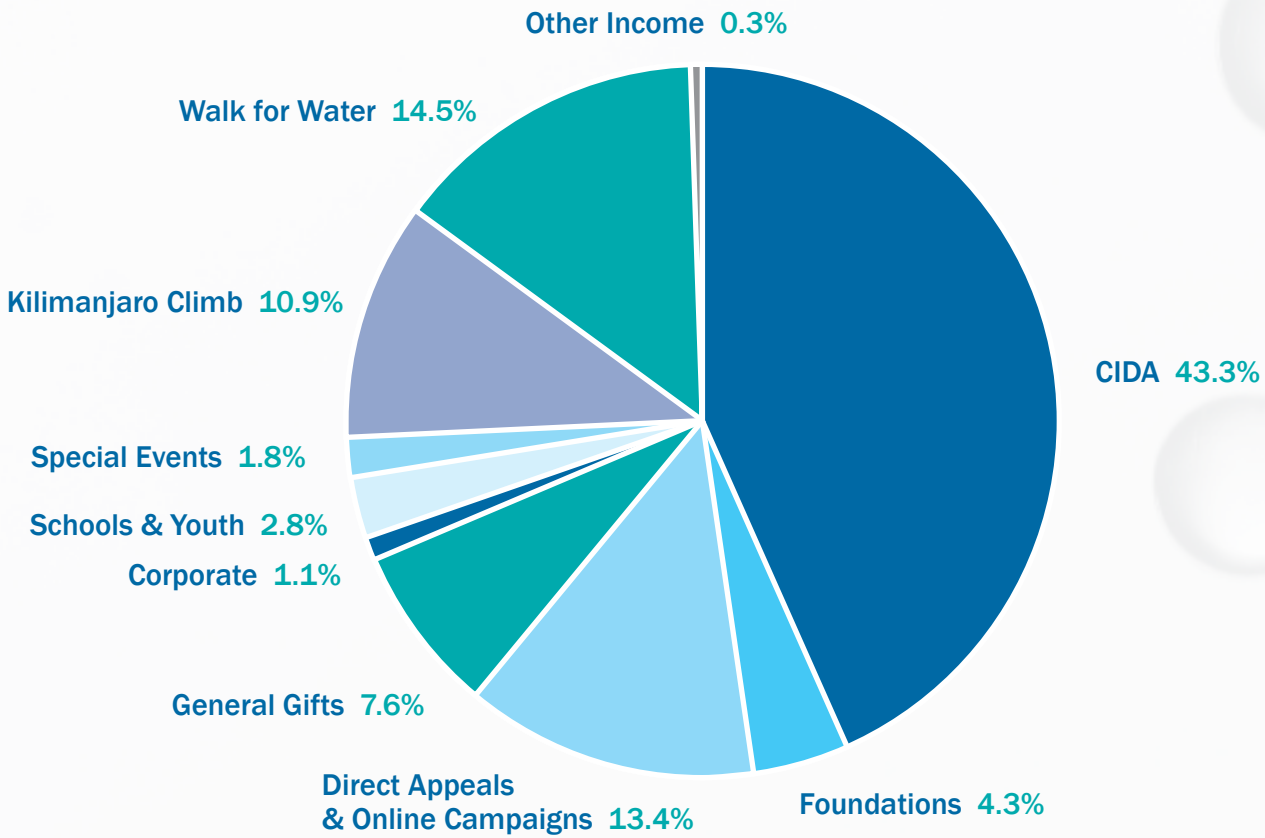
## WATERCAN STUDY TOUR: ETHIOPIA

In February, 2013 Aveda Canada's Andrea Hill, representing Tonic Robson, and Wesley Conner from Civello Queen Street joined WaterCan staff on a week-long Study Tour to Ethiopia. As winners of Aveda's incentive prizes recognizing their exceptional fundraising efforts in the 2012 Earth Month Campaign, Andrea and Wesley had the opportunity to visit WaterCan project sites directly impacted through their personal fundraising efforts. Read Wesley's personal reflections and view trip photos at: [wesleyconnor2000.wordpress.com](http://wesleyconnor2000.wordpress.com)

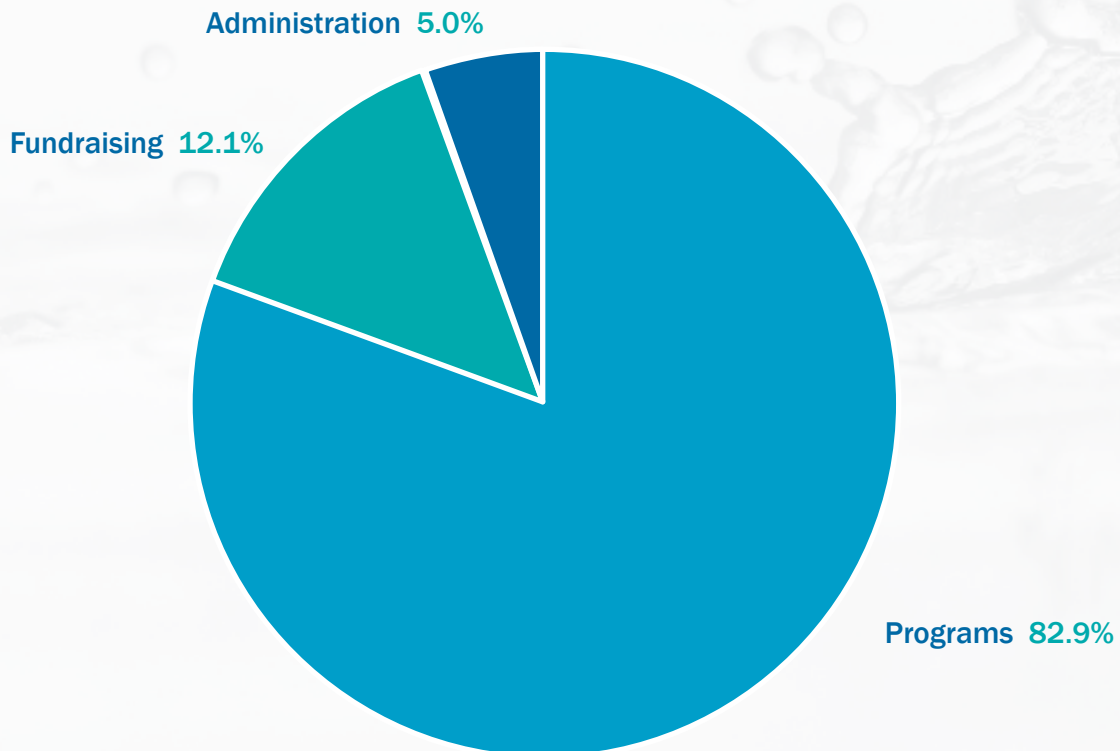




## WHO MADE OUR WORK POSSIBLE?



## HOW WERE DONATIONS SPENT?



# REPORT OF THE INDEPENDENT AUDITOR ON THE SUMMARY FINANCIAL STATEMENTS

## TO THE BOARD OF DIRECTORS, WATERCAN/EAUVEIVE CORPORATION.

The accompanying summary financial statements, which comprise the summary statement of financial position as at March 31, 2013, and the summary statement of revenue and expenditures are derived from the audited financial statements of WaterCan/EauVive Corporation for the year ended March 31, 2013. We expressed a qualified audit opinion on these financial statements in our report dated June 11, 2013. Those financial statements and the summary financial statements do not reflect the effects of events that occurred subsequent to the date of our report on those financial statements.

The summary financial statements do not contain all the disclosures required by Canadian accounting standards for not-for-profit organizations. Reading the summary financial statements, therefore, is not a substitute for reading the audited financial statements of WaterCan/EauVive Corporation.

## MANAGEMENT'S RESPONSIBILITY FOR THE SUMMARY FINANCIAL STATEMENTS

Management is responsible for the preparation of a summary of the audited statements in accordance with Canadian accounting standards for not-for-profit organizations.

## AUDITORS' RESPONSIBILITY

Our responsibility is to express an opinion on the summary financial statements based on our procedures, which were conducted in accordance with Canadian Auditing Standard (CAS) 810, "Engagements to Report on Summary Financial Statements."

## OPINION

In our opinion, the summary financial statements derived from the audited financial statements of WaterCan/EauVive Corporation for the year ended March 31, 2013 are a fair summary of those financial statements, in accordance with Canadian accounting standards for not-for-profit organizations. However, the summary financial statements are qualified to the equivalent extent as the audited financial statements of WaterCan/EauVive Corporation for the year ended March 31, 2013.

The limitation of our verification of revenues and expenditures of the audited financial statements is described in our qualified audit opinion in our report dated June 11, 2013. Our qualified audit opinion is based on the fact the Corporation derives revenues from the general public in the form of donor contributions, the completeness of which is not susceptible to satisfactory audit verification. In addition, the Corporation is involved with projects in developing countries, the occurrence and measurement of expenditures related to these projects are not susceptible to satisfactory audit verification.

Our qualified audit opinion states that except for the effects of the described matters, those financial statements present fairly, in all material respects, the financial position of WaterCan/EauVive Corporation as at March 31, 2013, and the results of its operations and its cash flows for the year then ended in accordance with Canadian accounting standards for not-for-profit organizations.



McCay Duff LLP  
Licensed Public Accountants  
Ottawa, Ontario,  
June 18, 2013.

## SUMMARIZED STATEMENT OF REVENUE & EXPENDITURES (YEAR ENDED MARCH 31, 2013)

REVENUE	2013	2012
Canadian International Development Agency	1,127,068	717,791
Donor Contributions	1,516,609	1,579,676
Other Income	2,741	4,936
Deferred Revenue - Beginning of Year	340,560	179,504
Deferred Revenue - End of the Year	(491,243)	(340,560)
<b>TOTAL REVENUE</b>	<b>\$2,495,735</b>	<b>\$2,141,347</b>
<b>EXPENDITURES</b>	<b>\$</b>	<b>\$</b>
International Program	1,960,682	1,374,219
Public Engagement Program	265,480	283,564
Fundraising Program	356,883	314,264
Canadian Administration	136,516	131,489
<b>TOTAL EXPENDITURES</b>	<b>\$2,719,561</b>	<b>\$2,103,536</b>
<b>NET EXPENDITURES FOR THE YEAR</b>	<b>(\$223,826)</b>	<b>\$37,811</b>

## SUMMARIZED BALANCE SHEET (AS OF MARCH 31, 2013)

ASSETS	2013	2012
<b>CURRENT ASSETS</b>		
Cash & Short-Term Investments	268,519	332,744
Accounts Receivable & Prepayments	32,391	61,784
Advances to Projects	111,517	73,475
	412,427	468,003
<b>CAPITAL ASSETS</b>	<b>11,283</b>	<b>6,789</b>
	423,710	474,792
<b>LIABILITIES</b>	<b>\$</b>	<b>\$</b>
Accounts Payable & Accrued Liabilities	71,412	49,351
Deferred Revenue	491,243	340,560
	562,655	389,911
<b>NET ASSETS</b>	<b>\$</b>	<b>\$</b>
Invested in Capital Assets	12,743	6,789
Reserve Fund	60,000	60,000
Operating Fund	(211,688)	18,092
	(138,945)	84,881
	\$423,710	\$474,792

The strides that we have taken this year toward realizing our vision of Clean Water for All are a testament to the generosity and unwavering dedication of our family of WaterCan donors and volunteers. While we are unable to thank all contributors in this space, we would like to give special recognition to the following organizations that provided support to WaterCan between March 31, 2012 and April 1, 2013.

#### **WATERCAN APPRECIATES THE CONTINUED SUPPORT OF THE CANADIAN INTERNATIONAL DEVELOPMENT AGENCY**



Canadian International  
Development Agency    Agence canadienne de  
développement international

#### **SCHOOLS**

Albert Community School  
Bethlehem Catholic High School  
College Saint Louis  
Dickinsfield Junior High School  
Elphinstone Secondary School - Interact Club  
John Paul I High School  
Lauren Hill Academy  
Lord Selkirk Regional School Office  
Motessori School of Evergreen  
North Haven Elementary School  
Pineview Public School  
Sacred Heart Academy  
Serpentine Heights Elementary  
Strathcona High School  
WaterCan@Queens  
Western Quebec School Board

#### **FAITH-BASED ORGANIZATIONS**

Adath Shalom Congregation  
Central United Church  
Doon Presbyterian Church  
First Presbyterian Church - Mission & Outreach  
Red Willow Community Church  
St. Andrew's Anglican Church ACW  
St. Andrew's Presbyterian Church  
St. Andrew's United Church  
St. John Brebeuf Parish  
St. Timothy's Presbyterian Church  
The Church of St. Bartholomew

#### **OTHER ORGANIZATIONS**

Harambee! Ottawa  
Hens for Friends  
Our Community Can Gibson, BC  
Power Workers' Union  
Prairie Oasis Tourist Complex  
Riverside Club & Wellness Centre  
Saskatchewan Water & Wastewater Association  
The Manitoba Government Employee's



#### FOUNDATIONS

Audrey S. Hellyer Charitable Foundation  
Community Foundation of Ottawa  
Derick Brenninkmeyer Charitable Foundation  
Donner Canadian Foundation  
Environmental Health Foundation of Canada  
Howick Foundation  
N.A. Taylor Foundation  
RBC Foundation  
The Canadian Medical Foundation  
The Charitable Gift Funds Canada Foundation  
The Gandy Charitable Foundation  
The John David & Signy Eaton Foundation  
The Lillian & Norman Glowinsky Family Foundation  
The Reesa Greenberg Foundation  
Toronto Community Foundation  
United Way Centraide Ottawa  
Vancouver Foundation  
Victoria Foundation - Anne's Social Justice Fund  
Victoria Foundation - Annette Marie Hart Fund  
Vitol Foundation

#### CORPORATIONS

Adam's Airport Inn  
Adobe Systems Inc. Matching Gift Program  
Alterna Savings  
Asset Canada Inc.  
Aveda Canada  
Aveda International

Bee-Clean Building Maintenance Inc.  
CanSav Tax Consultants  
CERF Incorporated  
CN  
Collega International  
Concert Masters Inc.  
Dr. Elizabeth MacSween Professional Corp.  
EcoWater Canada Ltd.  
Everyday Gourmet  
G. Raymond Chang Ltd.  
General Motors of Canada Ltd.  
Golder Associates Ltd.  
Green Menu Inc - Cupanion  
GRMC Vision Centre  
J.L. Richards & Associates Ltd.  
Lori J. West Professional Corp.  
Marketwhys Corp.  
Norton Rose Canada LLP  
Power Corporation of Canada  
Print Solutions Inc.  
RBC - Corporate Donations  
Rio Tinto Alcan Inc.  
Sofa Logic Inc.  
Team TELUS Cares  
The Snow Goose Ltd.  
Thornmark Asset Management  
Timberwolf Technologies Inc.  
Tree World Plant Care Products Inc.  
WaterBrothers Inc.  
Wellington Strategy Group



THANK YOU

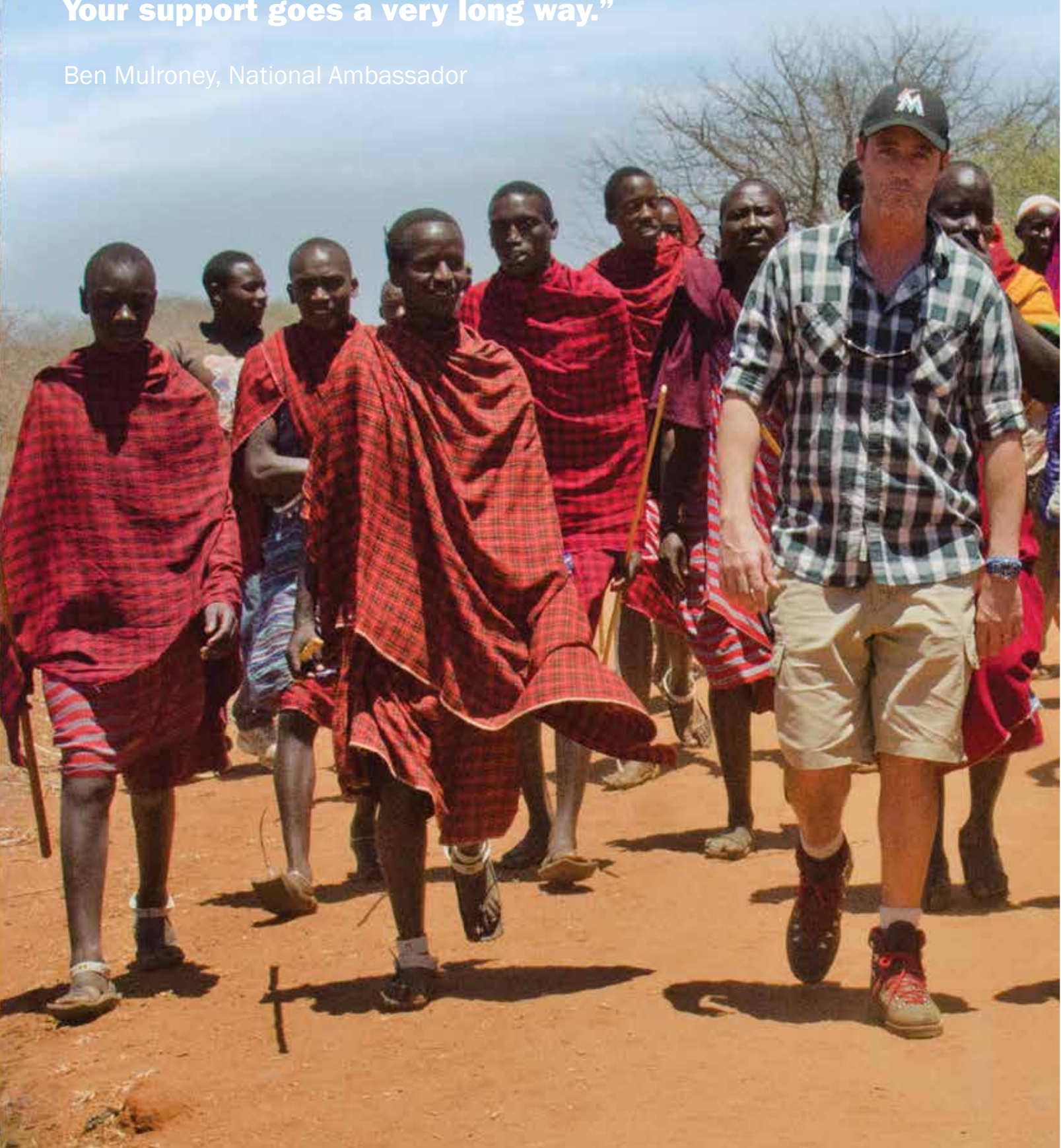
**“Beyond fulfilling a basic human right to clean water, WaterCan’s projects give hope, a chance, an opportunity for growth and new beginnings. Supporting WaterCan’s work gives you a good feeling to be a part of making a big change, a difference in people’s lives.”**

Margaret Trudeau, Honorary President



**“A simple change in someone’s life like having access to clean drinking water or a private toilet facility can mean the eradication of so many diseases and problems in areas like sub-Saharan Africa. Your support goes a very long way.”**

Ben Mulrone, National Ambassador





**WaterCan**  **EauVive**

CELEBRATING 25 YEARS TOWARDS CLEAN WATER FOR ALL